

College of

**BUSINESS
ADMINISTRATION &
INFORMATION
SCIENCES**



**CLARION
UNIVERSITY**



ACCOUNTING: clarion.edu/ACTG

- B.S.B.A. in Accounting Concentrations in CPA (CL, OL)
- B.S.B.A. in Accounting Concentrations in Industrial (CL, OL)
- B.S.B.A. in Accounting Concentrations in Internal Audit (CL, OL)
- Minor in Accounting
- Master of Science: Accounting (OL)
- CPA Eligibility Certificate

Clarion's accounting degree provides students with many employment opportunities. A robust internship program places students in local, regional and national businesses, including top-four accounting firms such as KPMG and Protiviti. Exposure to fraud symposiums and conferences makes graduates well versed in technology and skilled in business decision-making skills. In addition, Clarion students have successful CPA pass rates, opportunities to double their major, and flexibility to complete their undergraduate and MBA or M.S. Accounting degrees in five years.

ECONOMICS & INTERNATIONAL BUSINESS: clarion.edu/ECON



St. Mary's Basilica
Krakow, Poland

- B.S.B.A. in Economics (CL)
- B.S.B.A. in International Business (CL)
- Minor in Economics
- Minor in International Business

Clarion's Economics & International Business program equips graduates to adjust and advance in a continually changing world. With the ability for abstract thinking, exposure to national conferences, internships, study abroad and practical working knowledge in their field of study, our students are prepared for employment or graduate school.

Our graduates work in a variety of professional fields including management, consulting, banking, labor relations, national intelligence and community development. Recent graduates have also earned law, MBA and economics degrees at graduate schools including Harvard Law, University of Pittsburgh, Suffolk University and American University.

FINANCE, PARALEGAL STUDIES & REAL ESTATE: clarion.edu/FIN

- B.S.B.A. in Finance, Concentration in Corporate Finance (CL)
- B.S.B.A. in Finance, Concentration in Personal Financial Planning (CL)
- B.S.B.A. in Paralegal Studies (CL)
- B.S.B.A. in Real Estate, Concentration in General Real Estate (CL, OL)
- B.S.B.A. in Real Estate, Concentration in Legal Business Studies (CL, OL)
- Minor in Finance
- Certificate in Advanced Paralegal Studies
- Certificate in Real Estate Appraisal
- Certificate in Advanced Paralegal Studies Oil & Gas
- Certificate in Real Estate Brokerage

FINANCE clarion.edu/FIN

Clarion University provides students with the business and analytical tools necessary for successful careers in finance. With multiple concentrations, students can focus on their specific interest and prepare for work in financial institutions, corporations and personal finance.

Recent employers of our graduates include BNY Mellon, Westinghouse, Prudential, PNC Bank, Bechtel, Ameriprise Financial and many more. Students can anticipate internships prior to graduation and active involvement in student organizations such as the Financial Management Association (FMA) and the Financial Planning Association (FPA). Organizations arrange for

KEY:

- CL: Clarion University, Clarion
- VE: Clarion University-Venango
- OL: Clarion University-Online



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ECONOMICS



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professional speakers, organize trips to sites such as the New York Stock Exchange and the U.S. Treasury, and attend annual conferences for networking and professional opportunities.

PARALEGAL STUDIES clarion.edu/PARALEGAL

Clarion is the only university in Pennsylvania's State System of Higher Education and one of only three institutions in western Pennsylvania to achieve American Bar Association (ABA) approval for a paralegal degree. Our students gain the skill set and knowledge of law, accounting, budgeting, personnel and administration to be successfully employed in corporate legal departments, large law firms, insurance companies, estate and trust departments, health care organizations and professional trade associations.

Students can take advantage of internship opportunities, as well as publication in the Clarion University Law Journal.

REAL ESTATE clarion.edu/RE

Ranked as a top-five program in Pennsylvania, Clarion's nationally recognized degree in real estate provides students with the ability to appraise properties, careers in real estate brokerage, development investment analysis and property management. Students receive hands-on project opportunities and meet the educational requirements to become licensed as a real estate salesperson or real estate broker in most states throughout the country.

MANAGEMENT & MARKETING: clarion.edu/MGMT, clarion.edu/MKTG

- A.S. in Business Administration
Concentration in General Management (all campuses)
- B.S.B.A. in Human Resource Management (CL)
- B.S.B.A. in Management (CL, OL)
- B.S.B.A. in Marketing (CL)
- Minor in Business Administration
- Minor in Business Administration, Pre-MBA
- Master of Business Administration
Concentration in Accounting (OL)
Concentration in Business Administration (OL)
- Minor in Entrepreneurial Leadership
- Minor in Leadership-Interdisciplinary Studies
Concentration in Finance (OL)
Concentration in Health Care (OL)

Clarion offers flexibility and variety for students interest in management. With a two-year degree program, an online and on-campus bachelor's degree and concentrations in general management and small business, Clarion students have a variety of courses and degrees to develop the skills needed for success as entrepreneurs and managers in companies of all sizes.

Human resource management graduates are in high demand. Clarion students explore courses in global business leadership, labor relations, collective bargaining, public policy and occupational safety management. Graduates understand global issues which will allow them to recognize and identify differences between cultures, diverse backgrounds and employee rights and needs.

Clarion marketing graduates are employed in a variety of fields including advertising and sales, social media, public relations, owners/entrepreneurs, labor relations, marketing specialists and business managers. Clarion's marketing program has a balanced curriculum and a well-qualified, diversified faculty. With courses such as marketing research, international marketing, retail marketing, buyer behavior and e-marketing, Clarion students are well versed on consumer needs and desires.

In addition to classroom experience, Clarion students also have exposure to the annual Clarion University BizPitch competition, which is an exciting educational experience intended to challenge students' creativity and business skills. It is designed to build on their spirit of entrepreneurship by giving students a platform to present and develop their innovative ideas. Clarion University students also participate in the annual Startup Challenge held by Pennsylvania's State System of Higher Education. Clarion University students have won top awards, and numerous students have been featured in the top 10 each year.



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INFORMATION SCIENCES:

COMPUTER SCIENCE & INFORMATION SYSTEMS clarion.edu/CIS

- B.S. in Computer Science (CL)
- B.S. in Information Systems (CL)
- Minor in Computer Science
- Minor in Data Analytics (CL, OL)
- Master of Science in Applied Data Analytics
- Minor in Information Systems (CL, OL)
- Minor in Web Development

Students in the Computer Science & Information Systems program at Clarion University have the opportunity for hands-on training and real-world application. With ever changing needs in the workforce, the curriculum evolves to prepare students for graduate school and the workplace. New concentrations in game programming and cybersecurity add to the robust categories of classes already in place, including data analytics, mobile app development, machine learning and networking with the internet.

It's not all work and no play! Our computer science and information students have robust student organizations that focus on exploring concepts of interest including BitCoin, robotics, ethical hacking and evolving software engineering tools. Our TechFloor student organization focuses on tutoring and social aspects of the tech world to include multiplayer games such as League of Legends. They also host gaming tournaments including Super Smash Brothers and classic Nintendo games.

INFORMATION & LIBRARY SCIENCE clarion.edu/LIBSCI

- B.S. in Integrative Studies, Concentration in Library Science (CL, OL)
- M.S.L.S. Information and Library Science (OL)
- M.S.L.S. School Library Media (OL)
- Certificate: Post Master's Certificate of Advance Studies in Library Science (OL)

Ranked first in the nation by Study.com, the Department of Information and Library Science prepares students to access, evaluate, manage and communicate to meet the needs of the ever-changing world of information management. Our curriculum prepares students for a variety of library settings or preparation for our Master of Science in Library Science (MSLS). The MSLS offers additional specialization in the field of library science. Employment opportunities vary according to educational qualifications such as reference and user services, archival studies and school library media. The MSLS boasts a 97% employment rate within six months of graduation.

APPLIED TECHNOLOGY: clarion.edu/AT

- A.A.S. in Applied Technology (V, OL)
- B.A.S. in Technology Leadership (OL)

The applied technology program utilizes a creative partnership, preparing students for a wide range of careers and leadership positions. General education and business courses are taken through Clarion University, either on campus or online. The technical component of the degree is obtained through licensed, certified, accredited and approved technical education providers.

Clarion offers over 15 different concentrations for students including topics in business, computers, carpentry, CADD, CNC, welding, electric utility lineman, electronics, mechatronics, medical equipment and HVAC.



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