College of Business Administration Announces

CFP Board-Registered Program in
Financial Planning

Clarion University of Pennsylvania has received registration from the Certified Financial Planner Board of Standards, Inc. (CFP Board) of its financial planning degree program. Students completing the financial planning program at Clarion University will be eligible to sit for the national CFP® Certification Examination administered by the CFP Board. CFP® certification is the crowning achievement in the personal financial planning field – a field with outstanding potential for growth.

Topics to be mastered in Clarion University’s financial planning degree can be categorized into the following broad subject areas: general principles of financial planning, insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning and estate planning.

The CFP Board is an independent organization which certifies individuals who meet its education, examination, experience and ethics requirements, and allows them to use its certification trademarks.

“The CFP Board is pleased to have an educational institution of the caliber of Clarion University now offering its approved financial planning curriculum,” said David Diesslin, CFP®, chair of CFP Board’s Board of Governors. “As student interest in financial planning as a career continues to grow, we anticipate that Clarion University’s program will contribute significantly to the number of qualified candidates seeking to sit for the CFP® Certification Examination.”

CFP Board, a nonprofit regulatory organization, fosters professional standards in personal financial planning so that the public values, has access to and benefits from competent and ethical financial planning. CFP Board owns the certification marks CFP®, CERTIFIED FINANCIAL PLANNER™, and federally registered CFP (with flame logo), which it awards to individuals who successfully complete initial and ongoing certification requirements. For more about CFP Board, visit www.CFP.net.

CFP® - Financial Planning’s Highest Standard
Clarion University Announces
CFP Board Registration

- Do you want to help people achieve their life dreams and financial goals? Consider financial planning – a profession with tremendous growth potential. Education is the first of four steps to CFP® certification. Complete Clarion University’s financial planning curriculum and meet the CFP Board’s additional requirements of examination, experience and ethics to enhance your career opportunities.

- Help people achieve financial success…and become a success yourself.

- Clarion University is one of only 12 colleges and universities in Pennsylvania, and one of only four Pennsylvania State System of Higher Education institutions, whose financial planning program is registered with the CFP Board.

- The 2001 Jobs Rated Almanac ranked financial planning as the top career choice in the country.


In addition to the personal financial planning program, the College of Business at Clarion University offers many other fine programs. Courses are offered, and degrees awarded, in accounting, economics, international business, general finance, real estate, legal business studies, industrial relations, management and marketing. A Master of Business Administration is also offered. The College of Business is accredited by AACSB International – The Association to Advance Collegiate Schools of Business.

Persons interested in the financial planning program should send inquiries to Dr. Jerry Belloit (belloit@clarion.edu) or Professor Jeffrey Eicher (eicher@clarion.edu), or call 814-393-2626. Inquiries concerning other programs of the College of Business Administration should be addressed to Mr. David Hartley (dhartley@clarion.edu) or 814-393-2600.