CORE VALUES

A MISSION OF SERVICE:
WE VALUE TEACHING AND STUDENT SATISFACTION
• Vigorously engage students in a creative and dynamic environment for learning
• Strive to exceed student expectations
• Listen, understand and respond to student needs
• Serve students in a friendly, professional and caring way
• Earn confidence of students through exceptional service
• Facilitate career development and employment opportunities for students

BUILT ON PRINCIPLES:
WE VALUE HONESTY AND INTEGRITY
• Stand accountable for personal and professional actions
• Adhere to the highest professional standards and personal ethics
• Accept responsibility, fulfill commitments and maintain credibility
• Actions and decisions founded on honesty, fairness and trust
• Hold integrity as the cornerstone of actions

A VISION OF OPPORTUNITY:
WE VALUE CONTINUOUS IMPROVEMENT AND EXCELLENCE
• Stimulate and relish opportunities for positive change
• Consistently endeavor to do the best job
• Commit to continual improvement
• Approach responsibilities with passion and commitment
• Assure relevance and overall quality

INTERACTION OF DIVERSE PEOPLE:
WE VALUE TEAMWORK AND THE WORTH OF ALL INDIVIDUALS
• Value diversity and contribution of others
• Build trust and relationships through open candid communication
• Enthusiastically work together to achieve common goals
• Respect others and cultivate tolerance and a spirit of cooperation

AN OBLIGATION FOR OUTREACH:
WE VALUE COMMUNITY SERVICE AND PUBLIC TRUST
• Give time, skills, and resources to improve our community
• Be a positive role model; strive to make a difference
• Show accountability and the efficient and effective use of resources provided
• Employ partnerships that address mutual interests and needs
• Encourage input and involvement of constituent groups

USING OUR COMPETENCIES:
WE VALUE LEADERSHIP AND PROFESSIONALISM
• Lead by example in both works and actions
• Recognize performance, plan and communicate effectively
• Challenge through goal setting and learn from mistakes
• Demonstrate innovation and creativity

ADVANCING THE DISCIPLINE:
WE VALUE THE CONTRIBUTION OF KNOWLEDGE
• Embrace intellectual inquiry and ongoing research
• Contribute to the knowledge base of the profession
• Find avenues to share information and expertise
• Actively engage in scholarship

(Approved September 2003)