Clarion University Alumni Association Board of Directors
Summary Information for Prospective Board Members

**Mission**
The Alumni Association empowers the Clarion University family to support the mission of our university through advocacy and relationships sustained in a spirit of loyalty and fellowship.

**Vision**
The Alumni Association will become a primary resource for Clarion University to fulfill its mission with enhanced participation through expanded opportunities for engagement within our organization.

**Strategic Goals**
- CUAA will promote the value of affordable accessible public education and degree attainment and advocate for the University both legislatively and through increased community awareness.
- CUAA will connect with all Clarion University students from their recruitment and admission, through their eventual graduation, ensuing career and life, and foster their development as contributing alumni.
- CUAA will periodically evaluate and, when necessary, restructure the key events sponsored by the organization to ensure that they provide an opportunity for all members to engage with the organization and university and that they fulfill the mission and obligations of the association.
- CUAA will enhance its operations in order to more efficiently achieve its mission and vision
- CUAA will support the financial growth of Clarion University

**Expectations and Responsibilities**
Prospective board members should be able to commit to the following:
- Participation in meetings, currently with four scheduled per calendar year (absenteeism from one-half of the meetings within one year can be cause for removal).
- Commitment to philanthropy through an annual contribution to the Clarion University Foundation, Inc.
- Service on one or more Regular Standing Committee (as described in Article 9, Section B of the bylaws).
- Attendance at alumni association sponsored major events, such as Homecoming & Reunion Weekend and Extravaganza.
- Attendance when possible at alumni association sponsored events, such as regional receptions (for the purposes of identification, cultivation, and stewardship), current student programming, prospective student recruitment, legislative issues and awareness, etc.
- Attendance at other university sponsored events as board participation is appropriate, such as commencement ceremonies, institutional milestones, etc.

**Terms of Service**
For regularly elected members, a term consists of two (2) fiscal years, beginning on July 1 and ending on June 30. A member may serve up to four consecutive terms.