

University Leadership
February 14, 2019
107/108 Eagle Commons
Meeting Notes

Attendees:

Jeff Allen, Bill Bailey, Sue Bloom, Frank Connelly, Len Cullo (via conference call), Jen Dutkiewicz, Susanne Fenske, Tim Fogarty, Rob Gatesman, Pam Gent, Steve Harris, Jason Hendershot, Lisa Hepler, Shawn Hoke, Tina Horner, Ann Jamison, Terry Latour, Jim McGee, Sharon Montgomery, Dr. Dale-Elizabeth Pehrsson, Robin Peterson, Rein Pold, Sam Puleio, Amy Salsgiver, Steve Selker, Matt Shaffer, Dan Smith, Wendy Snodgrass, Kris Stiglitz, Tammy Varsek.

Absent: Phil Frese, Mike Phillips,

The meeting was called to order at 9:02 a.m.

Step Up/Retention Plan Update

David Dollins, Shawn Hoke, and Sharon Montgomery provided the group a Step Up Progress Report. They have folded retention into the Step Up Plan and are developing the framework to carry out the plan with five or six strategic priorities. They are aligning Step Up with the True North Initiative strategies. Once the priorities and recommendations are presented from the True North Initiative, they will implement those into the Step Up Plan.

Sharon Montgomery reviewed the leadership, supporting offices and strategies teams developed for Step Up. They are currently working on charters for each strategy team. Teams from other working groups have gathered retention and enrollment data and they are leveraging the knowledge these groups already have into Step Up. We are looking to bring some of those group members to be part of Step Up.

Shawn Hoke discussed historical retention data with the group noting that Clarion falls in the middle with our peer institutions for retention and graduation. He shared exit survey data from spring 2018.

David Dollins discussed fall 2019 early returns for FTIC, transfers, graduate and doctoral students. He reviewed E&G Scholarships and their effect on our enrollment numbers by SAT bands and also yield and retention rates by cohort. You can view the entire Step Up Plan and today's presentation at www.clarion.edu/stepup.

True North Update

Terry Latour provided an update on the True North Initiative. They have five working groups and each have been assigned a charge. Each group's report and recommendations are due to the full TN committee by Friday, March 15, 2019. The working groups recommendations will be reviewed by the whole task force and some will make it into the final report. The five working groups' findings will be included as appendices in the True North report due to the president by April 1.

Housing Affordability Task Force Update

Susanne Fenske reported that the Task Force presented their report and recommendations to the president last week. The Foundation Board and Council of Trustees are reviewing it next week before being made public. The bottom line is we are looking at recommendations for use

of our suites. She noted they have implemented many living and learning communities, in particular, the pet-friendly at Reinhard and gaming located on campus.

Fundraising Update

Jim Geiger provided a fundraising update stating our efforts raised \$1.2 million, the highest since 2013 and the number of donors has increased. The Pehrsson-in-Person fundraising events were held in Pittsburgh, Erie and Harrisburg with an average of 40 people in attendance. We will continue to schedule more of these events. He announced we are in the quiet phase of the Golden Eagles Rising Campaign and that will be announced publicly at the Tippin grand opening. Dr. Dale announced she would be on the road in March meeting with several donors.

Report from Presidential and Chancellor Retreat

Dr. Dale reported that she met with the Chancellor at the presidents' retreat earlier this week. The Chancellor has new ideas. They BOGs adopted the framework and they will move forward with their focus on student success, university success, and governance and leadership. Clarion is doing well with our online programs and we want to continue to dominate western PA.

The finance and administration PASSHE vice presidents are coordinating with each other on shared services. PASSHE provosts are sharing educational opportunities. They are looking at the process of how academic programs are approved. Dr. Dale noted that we are fighting to redo the formula for state fund allocations.

Budget Process/Budget Advisory Committee

Tammy Varsek discussed the budget for FY19 and asked that each department start their personnel budgets. Chargebacks and transfers will be done differently moving forward.

Len Cullo spoke of ways shared services could be done with accounts payable and with same vendors across PASSHE schools. He spoke about the Budget Advisory Committee and distributed their charter. The purpose of the committee is to keep constituencies informed regarding the university's budget and issues that effect the budget.

CAES Dean Search Update

Pam Gent reported they received 88 applications for the dean's search and the committee will work to narrow it down. Steve Harris is still working to get students graduated with the change of degree status. The nursing program in Somerset has students enrolled for fall and we can accept up to 30 students in this program.

The next meeting of the University Leadership will be held on Tuesday, April 9, 2019, 107/108 Eagle Commons.