



CFP[®] Board-Registered Program in Financial Planning

Clarion University of Pennsylvania's Personal Finance degree is registered with the Certified Financial Planner Board of Standards, Inc. (CFP[®] Board). Students completing the financial planning program at Clarion University will have met the academic requirements necessary to sit for the national CFP[®] Certification Examination administered by the CFP[®] Board. CFP[®] certification is the crowning achievement in the personal financial planning field – a field with outstanding potential for growth.

Topics to be mastered in Clarion University's financial planning degree can be categorized into the following broad subject areas: general principles of financial planning and cash budgeting, insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning and estate planning.

Whether you're just starting your education, looking to change careers, or seeking to improve your professional status, CFP[®] certification can open the door to more and better opportunities. The American public's need for personal financial planning expertise is greater than ever, and recruiters and prospective employers recognize CFP[®] certification as the most desired designation in this growing field.

CFP Board, a nonprofit regulatory organization, fosters professional standards in personal financial planning so that the public values, has access to and benefits from competent and ethical financial planning. CFP Board owns the certification marks CFP[®], CERTIFIED FINANCIAL PLANNER[™] and federally registered CFP (with flame logo), which it awards to individuals who successfully complete initial and ongoing certification requirements. For more about CFP Board, visit www.CFP.net.

CFP[®] - Financial Planning's Highest Standard



Persons interested in the financial planning program should send inquires to Dr. Jeffrey Eicher (eicher@clarion.edu), or call 814-393-2626. Inquiries concerning other programs of the College of Business Administration should be addressed to Mr. David Hartley (dhartley@clarion.edu) or 814-393-2600.