



Owner, Tricia Niederriter

Tricia Neiderriter

Oneida Valley Grocery
3001 Oneida Valley Road
Hillards, PA
Butler County
facebook.com/oneidavalleygrocery/

Industry:

Supermarket and Hardware Store

Year Founded:

2017

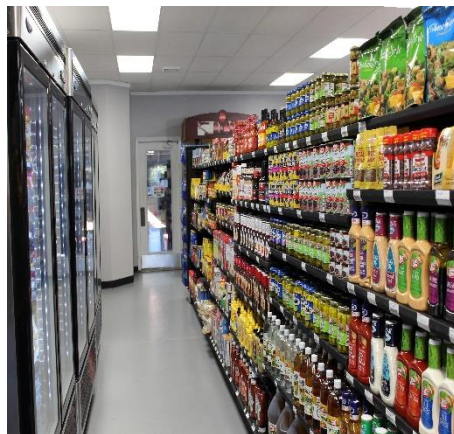
SBDC Assistance:

Financial Projections
General Start-up Assistance

Clarion University SBDC

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Oneida Valley Grocery, LLC: Filling the void to bring a community together



As a community member of Hillards, Pa, Tricia Niederriter noticed a gap in retail services available to her town as two important small businesses closed their doors over the past four years. Trader Horn, a popular hardware store, closed its doors in May 2016 due to the declining health of the owner. Additionally, Delisio's Market (formerly Thompson's Market) went out of business in April 2014 as a result of a fire. Between these two events Tricia thought it was fit to open

her own store that combines the retail services that were previously available to residents in Hillards, Eau Claire and surrounding areas.

To take this idea to the next level, Tricia contacted the Clarion University Small Business Development Center for assistance. She worked with the SBDC on learning the process of getting her business started, as well as the development of detailed financial projections. With their help, Tricia successfully acquired funding through an SBA loan that she combined with personal finances to start her business.

Oneida Valley Grocery celebrated its grand opening of its location in Hillards, Pennsylvania on September 9, 2017. Oneida Valley Grocery is a one-stop shop for grocery and hardware needs.

Now that the grocery store is open, Tricia will be working toward adding a self-service bar in her shop that offers on-the-go meal options for busy shoppers. This addition will be launching in early 2018.



*Pictured left to right:
Owner, Tricia Niederriter
and Tracy Reinsel,
Business Consultant at
the Clarion University
SBDC.*