Group Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Judges Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Score** | **1 – 2**  (Below expectations) | **3 – Meets Minimal Expectations** | **4 – 5**  (Above expectations) |
| **Innovation:**   * Is this idea unique or improves upon existing ideas with great potential for impact? |  |  | ❑ Business/idea is somewhat creative and unique  ❑ Attempts to somewhat fulfill a consumer need not being satisfied |  |
| **Clarity:**   * Is the information concise, to the point and well organized? |  |  | ❑ Attempts to organize content, but it is somewhat difficult to locate key information quickly  ❑ Uses font style/size or text formatting to highlight key information, but they are not used consistently throughout presentation  ❑ Font/background are somewhat visually appealing |  |
| **Comprehensiveness:**   * Did the presenter(s) cover all aspects of the idea? Did they demonstrate a good understanding of the market and knowledge of how operation of the business will work? |  |  | ❑ Presentation includes major highlights, but does not fully explain idea  ❑ Includes some irrelevant content |  |
| **Feasibility:**   * Is the proposed venture realistic? Did the presenter(s) demonstrate this thoroughly through numbers and facts? |  |  | ❑ Demonstrates somewhat of an understanding of project requirements  ❑ Prompts some questions about ability to manage and fund the venture  ❑ Somewhat explains numbers and facts, but leaves questions |  |
| **Professionalism:**   * Was the presentation delivered appropriately and were they well prepared? |  |  | ❑ Appropriate and detailed language was used  ❑ The presentation seemed to be rehearsed, but there were still errors  ❑ The presenter(s) appropriately dressed |  |
| **“WOW” Factor:**   * Was the presentation memorable and unique? |  |  | ❑ Overall, the presentation was well organized  ❑ The presentation was solid, but not outstanding |  |
| **Answering Questions:**   * Was the presenter(s) able to answer the questions sufficiently? |  |  | ❑ The presenter(s) were able to provide a sufficient answer to the questions asked, but they were still vague |  |
| **Total Score:** |  | **Comments:** | | |