Group Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Judges Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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|  | **Score** | **1 – 2**(Below expectations) | **3 – Meets Minimal Expectations** | **4 – 5**(Above expectations) |
| **Innovation:*** Is this idea unique or improves upon existing ideas with great potential for impact?
 |  |  | ❑ Business/idea is somewhat creative and unique❑ Attempts to somewhat fulfill a consumer need not being satisfied |  |
| **Clarity:*** Is the information concise, to the point and well organized?
 |  |  | ❑ Attempts to organize content, but it is somewhat difficult to locate key information quickly❑ Uses font style/size or text formatting to highlight key information, but they are not used consistently throughout presentation❑ Font/background are somewhat visually appealing  |  |
| **Comprehensiveness:*** Did the presenter(s) cover all aspects of the idea? Did they demonstrate a good understanding of the market and knowledge of how operation of the business will work?
 |  |  | ❑ Presentation includes major highlights, but does not fully explain idea❑ Includes some irrelevant content  |  |
| **Feasibility:*** Is the proposed venture realistic? Did the presenter(s) demonstrate this thoroughly through numbers and facts?
 |  |  | ❑ Demonstrates somewhat of an understanding of project requirements ❑ Prompts some questions about ability to manage and fund the venture❑ Somewhat explains numbers and facts, but leaves questions |  |
| **Professionalism:*** Was the presentation delivered appropriately and were they well prepared?
 |  |  | ❑ Appropriate and detailed language was used ❑ The presentation seemed to be rehearsed, but there were still errors ❑ The presenter(s) appropriately dressed  |  |
| **“WOW” Factor:*** Was the presentation memorable and unique?
 |  |  | ❑ Overall, the presentation was well organized❑ The presentation was solid, but not outstanding |  |
| **Answering Questions:*** Was the presenter(s) able to answer the questions sufficiently?
 |  |  | ❑ The presenter(s) were able to provide a sufficient answer to the questions asked, but they were still vague  |  |
| **Total Score:** |  | **Comments:** |