

Creating Global Sustainable Enterprises: A Case Study in New Zealand



August 2017, a 16 day experience

Want to travel to New Zealand and earn college credits for it?

BSAD 437: International Business Seminar

Goal: Create a new sustainable business plan in New Zealand that helps the environment, and attend presentations conducted by business entrepreneurs

Students will have the opportunity to:

- ◇ *Create a sustainable business plan*
- ◇ *Participate in tours of local businesses and New Zealand's way of doing business*
- ◇ *Learn the local culture and customs*
- ◇ *Learn about New Zealand's environment*
- ◇ *Have free time to explore in the afternoon and on the weekends*
- ◇ *Earn 3 Credits!*

ES 300: Special Topics

Goal: Understand elements of earth science in the context of sustainable business practices

Students will:

- ◇ *Explore the natural landscape while learning about New Zealand's environmental concerns*
- ◇ *Develop a deeper knowledge about basic business practices that lessen negative impact on the natural environment*
- ◇ *Learn the local culture and customs, and how they relate to environmental issues*
- ◇ *Solve an environmental issue through development of an entrepreneurial endeavor that is profitable, beneficial to society, and environmentally friendly.*
- ◇ *Earn 3 Credits!*

Students will meet on campus during the Fall 2017 semester, and place into practice the natural environment and business elements learned abroad in the creation of a sustainable business.

Students who want to obtain 6 credits will have to meet the objectives of each course and provide a combined research project.

Basic requirements: Sophomore status or above with a 2.8 or higher GPA.

Enrollment deadline: May 2017

****Estimated Cost \$2700 (Including Transportation)** Partial Scholarships Available****

For further information: Contact Dr. Chad Smith, 315 Still Hall, 393-2614, csmith@clarion.edu, or Dr. Tony Vega, 355 STC, 393-2023, avega@clarion.edu.